

Incentives given to the Exporters of Odisha under Odisha Export Policy-2022

Fiscal Incentives:

a) Export Development Assistance Scheme:

Presently Market Development Assistance (MDA) is provided by Govt. of India to exporters for participation in international trade fairs which is limited in nature thus restricting scope for MSMEs. On similar lines, State will extend Export Development Assistance to MSMEs for participation in approved National / International Trade Fairs, Buyer seller meets organized by ITPO / EPCs / All India Trade and Industries Organizations like FICCI, CII, Indian Chamber of Commerce, ASSOCHAM etc.

Scheme	Eligibility	Details
International Exhibitions / Trade Fairs taking place in India and Abroad	(a) MSME exporters registered with concerned DIC / Merchant exporters having annual turnover of less than Rs.5 Crore (b) MSME exporters with valid IEC number (active or renewed), UAM registration and /or Exporters /Merchant Exporters (c) Having valid Passport	(a) The State Government shall select the product specific International Trade Fairs/exhibitions for participation based on the inputs received by DGFT and Export promotion Councils (b) The stall rent for the selected exporters will be borne by the State Government. (c) Selected exporters sponsored for participation in the trade fair shall be provided travel expenses in respect of not more than one person for a firm subject to 50% of the total air fare in economy class limited to Rs.50,000/-.

Scheme	Eligibility	Details
Support to delegations from the State of Odisha to other countries	The delegation comprising representatives from the State Government and Private sector, visiting other countries for trade related consultations with a similar delegation abroad will be supported by this scheme when such a visit is facilitated/planned in consultation with Indian diplomatic missions to explore new export markets	The delegates shall be provided travel expenses in respect of not more than one person for a firm subject to 50% of the total air fare in economy class limited to Rs.50,000/-.
Conditions <ul style="list-style-type: none"> The scheme will be administered by the Director, EP&M. Exporting company can avail benefit of one exhibition (international or domestic) and one buyer seller meet (international or domestic) in one financial year. Exporting organizations availing travel support from Government of India under similar scheme shall not be eligible for the above-mentioned State Incentives. Selection of the exporters for participating in the International Trade Fair shall be made by a committee constituted by the Government. Any other condition as and when approved under this Policy 		

b) Reimbursement of RCMC Fee/ Charges

Scheme	Eligibility	Criteria
A one-time reimbursement of the Registration-Cum-Membership Certificate (RCMC) charges / fee paid by the first-time exporter to relevant Export Promotion Councils up to Rs. 40,000/-.	a) Updated IEC Code not more than 02 years old. b) RCMC fee receipt (with GST Invoice) c) RCMC (Attested Copy) d) Company & Product Profile (Max 03 Products)	The scheme will be administered by the Director, EP&M

- c) One-time reimbursement shall be available for obtaining organic certification, quality certification @ 50% of the total outlay subject to a ceiling of Rs.10 lakh.
- d) One-time reimbursement of 50% of the cost incurred in obtaining quality certification for manufacturing processes or any other certification for export (compulsory markings such as Conformity European (CE), China Compulsory Certificates (CCC) etc), issued by any Government agency or any agency authorized by Central or Govt of Odisha, subject to a ceiling of Rs. 50,000/-.

- e) Reimbursement for obtaining testing certification @ 50% of the total cost subject to ceiling of Rs.10, 000/- per export shipment.
- f) Reimbursement of cost incurred by an exporter for first 3 year towards country specific Certification & Quality Standards for a new product/value added product, exported to a virgin market @50% of the cost incurred towards certification subject to a ceiling of Rs.10,000/- per export shipments.
- g) The State Government will provide one-time reimbursement of 50% of the total cost incurred subject to ceiling of Rs. 5 lakhs to acquire advanced technology aimed at improving product Standards / marketability from state institutes like OUAT, CIFT, CIFA and premier national institutions such as IIS, NID, IIT, NIT and CSIR to improve product quality standards for international market acceptance.

Non-Fiscal benefits:

To create a spirit of competitiveness and appreciate the export performance among the exporters of Odisha, "State Export Award" will be organized on annual basis where the following categories of awards shall be given:

- a) Award for highest foreign exchange earner in the State.
- b) Award for recording highest YoY growth of exports.
- c) Award for best exporter in various sectors including Service sector.
- d) Award to exporter of new value-added product in the focus sectors.
- e) Award to exporter to virgin market.
- f) Award to women entrepreneurs in the field of exports.
- g) Award to startups in the field of exports.
- h) Award to exporting units in additional categories such as promoting innovation, best global presence, and adopting best practices (clean manufacturing, adoption of new-age packaging techniques etc.)